

EDUCATION

University of Northern Iowa

Cedar Falls, Iowa 50613

August 2004 - May 2008

BA in Art Studio Emphasis: Graphic Design

Major: Graphic Design, emphasis in Marketing

University of Newcastle

Newcastle, Australia, New South Wales, 2299

February 4, 2006 - July 1, 2006

Major: Graphic Design, Minor: Marketing

EXPERIENCE

Peach Advertising, Newcastle, Australia

March 2010-April 2010

Freelance Graphic/Web Designer

- Design EDMs for CountryLink, Downer EDI, Klosters, and Fair Work
- Cut & build microsites, EDMs, and websites
- Key animator for flash banners and motion graphics for all sites
- Work on miscellaneous design work including print collateral and photo retouching/manipulation

Channel Fusion, Cedar Rapids, Iowa

August 2008 - November 2009

Graphic/Web Designer

- Present concepts for the redesign of the Channel Fusion website (not live yet)
- Create layouts for the Timberland and Square D marketing web tools
- Major role in the redesign of John Deere DAR site
- Create motion reels, demos, posters, catalogs, awards, holiday cards, and miscellaneous work for in house purposes

John Deere Power Systems, Waterloo, Iowa

November 2006 - June 2008

Part-time Student Graphic Designer (Full-time during summers)

- Assist the Web Designer in redesigning the Power Systems site
- Design microsites for trade shows
- Redesign the JDPS power point template
- Design talk sheets, name badges, show bags, graphics, notepads, and engine profiles
- Update links and content on the public website

The Creative Gene, LLC, Cedar Rapids, Iowa

Summer Intern, 2004 - 2006

- Assist all Graphic Designers with photo retouching, brainstorming ideas, presenting concepts & print production

SKILLS

Advanced Knowledge: Photoshop, Illustrator, Flash, After Effects, Dreamweaver, InDesign, Microsoft Office Programs, HTML, CSS, Mac and PC computers

Basic Knowledge: QuarkXpress, AS2, AS3

AWARDS

Art Directors Association of Iowa, ADAI

Fashion Book Design - Collateral 2007

Wassily Kandinsky - Flash Website Design 2008

Dean's List Spring Semester 2008

Chosen for the Meredith Corporation Summer 2008 Internship



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